

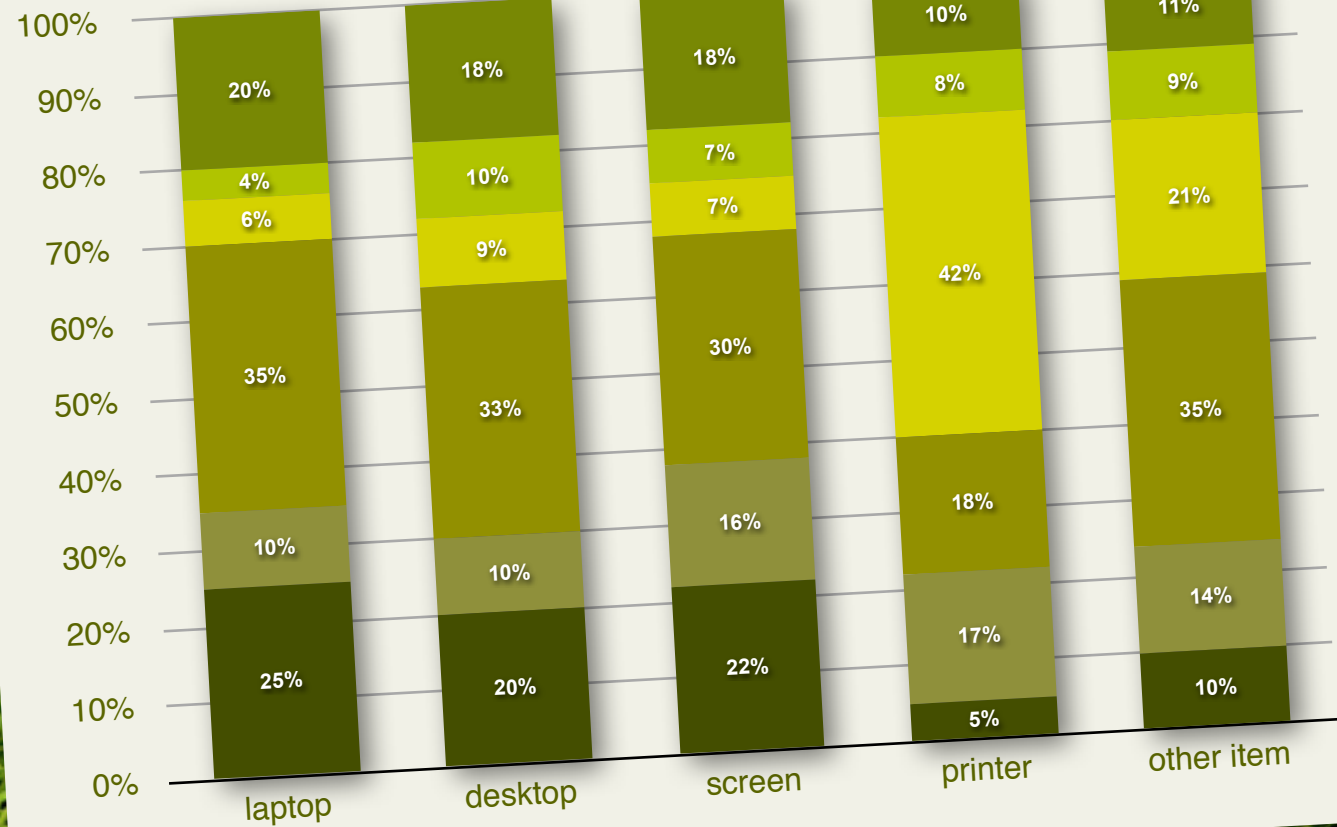
greenpc's™ ethical pricing

We founded greenpc™ to make a difference. We do that by recycling and refurbishing second hand IT material from the biggest corporations in Europe, and as such make a positive environmental, social and ethical impact.

greenpc's™ refurbished products are in perfect working condition and are sold to end-users with a lifetime guarantee (!), pre-installed with their original OS and packed and distributed following the highest environmental standards.

greenpc's™ is working following its own strict code of conduct, which can be consulted on our [website](#). To determine ethical and fair prices for both end-users and our corporate customers, we apply the following principles:

- ▶ GreenPC will never bill more than 30 % profit margin to its customers !
- ▶ Retail prices for refurbished products are always set 30 % lower than the average retail market price of the region where they're sold and 20% lower than the average eBay price.
- ▶ At all time GreenPC will allow its customers to have an insight on its cost structure, profits, margins and business practices. This is the only path to true transparency, and by consequence customer loyalty and sustainable business.
- ▶ greenpc's™ always has several products on offer which are sold at cost price to allow all people access to affordable computer technology without social discrimination.



Price Calculation metrics

GreenPC S.A.
<http://greenpc.lu>

- profit margin
- security margin
- storage cost
- processing at greenpc
- processing at client site
- purchase price